**2020文藻外語大學「美麗行為」(Beautiful Acts)微電影比賽**

2020 English Micro-film Contest: Beautiful Acts

Wenzao Ursuline University of Languages

1. **比賽目的**：本比賽旨在引導學生透過日常生活的美麗行為，展現對他人、環境、社會

，或全宇宙之善意，培養人文素養，並鼓勵學生以英文表述，活用所學。 Purpose of the Contest: This contest is intended to guide students to observe beautiful acts in daily life to express friendliness to other human beings, both the natural and social environments, and the universe, while immersing them in the cultivation of humanities and encouraging them to apply language through authentic and spontaneous communication in English.

**二、主辦單位**：文藻外語大學 英語教學中心

Organizer: Center for English Language Teaching, Wenzao Ursuline University of Languages

**三、投稿日期：**即日起至民國109年5月15日 (週五) PM17:00止。

Due Date for Micro-film Submission: by 17:00 p.m. May 15 (Friday), 2020.

**四、報名事宜**Registration for Contest**：**

**(一)資格**Qualifications of Contestants:

1. 文藻外語大學四技部共同英文課程大一至大三：Level 1-Level 9具有正式學籍

之在學學生。 Contestants must be registered full-time undergraduate students of Wenzao University in the Day 4-year Program taking General English from Level 1 to Level 9 (including international students).

1. 可個人或一組報名(至多4人)。The contest is open to individuals or groups (of a

maximum of 4 members).

1. 可跨系、跨班、跨級組隊。Inter-departmental groupings (i.e. a team mixed with members

from different departments, classes, or levels) are acceptable.

**(二) 限制**Restrictions

1. 影片內容請勿涉及侮辱、暴力、色情、剽竊等。The organizer has the right to terminate

the right to participate if any image or text of the content includes insults, pornography, violence, or anything that is otherwise inappropriate, or infringes on copyright or intellectual property rights.

1. 影片需為原創並未參加其他競賽。Contestants must submit a new entry with original

materials that have not appeared in any other competitions.

**(三) 方式** Registration Procedures**：**

1. 於截止日期前將以下資料email至[wenzaoetlc@gmail.com](mailto:wenzaoetlc@gmail.com)信箱，

**主旨請註明：報名「美麗行為」微電影比賽(參賽者姓名)**。

1. 比賽報名表(附件一)
2. 著作權授權書(附件二)

Email to [wenzaoetlc@gmail.com](mailto:wenzaoetlc@gmail.com) the following documents before the due date and mark in the subject line [Register for Micro-film Contest “Beautiful Acts” (participant’s name)].

* + - 1. Contest Registration Form (See Attachment 1)
      2. Agreement of Copyright Authorization (See Attachment 2)

2.影片請上傳YouTube，將隱私設定為「非公開」，並於報名表中分享連結。

Videos will be uploaded to contestants’ own YouTube channels with privacy set as

“Private” and the links are to be shared in the Contest Registration Form.

1. **五、比賽規則**Contest Regulations**：**

**(一)時程**Timeframe

1. 報名日期：即日起至民國109年5月15日 (週五) 17:00止。

Registration & Submission: by 17:00 May 15 (Friday), 2020

1. 比賽結果於民國109年6月5日 (週五) 17:00前公告於本中心網頁。

Winners Announcement: by 17:00 June 5 (Friday), 2020 on CELT webpage

**(二)方式**Specifications

1. 【主題】Theme：

將英語學習結合日常生活中的美麗行為，並請自訂英文題目。

A video about beautiful acts in life combining the application of the English language,

under a title in English given by the maker.

1. 【影片規格格式】Video Format:

(1). 影片需有影片標題，請按照格式: A Beautiful Act: ---------或 Beautiful Acts: ---------。例如: A Beautiful Act: Spreading Happiness。

A title should be given following the pattern either of “A Beautiful Act: \_\_\_\_\_” or of “Beautiful Acts: \_\_\_\_\_” as in the example of “A Beautiful Act: Spreading Happiness”.

(2).影片拍攝可以利用各式影音設備，但須有故事主軸加上背景音樂。

All kinds of audio-visual facilities can be applied in the making of the film. Equipment

such as tablets, smart phones, or cameras can be used; however, there should always

be a main plot against some background music.

(3).影片需有主題(Topic)及片尾(The End)，整部影片不超過 3 分鐘。

The topic and “The End” should be added to the beginning and the end of the film. The length of the video should not exceed 3 minutes.

(4).影片格式呈現為MP4 and HD (1920×1080)。

The video must come in MP4 and HD (1920×1080).

(5).影片中不得出現個人姓名以及團隊隊名之相關資訊，但片尾(The End)之後，需附上文藻外語大學的校徽。

Names of the team and individual team members should not appear in any part of the video; however, the emblem of Wenzao Ursuline University of Languages should appear after “The End.”

(6).影片需以英文呈現，並需附上英文字幕。

The content of the video should be presented in English only and provided with

English subtitles.

**(三)評分標準**Criteria for Evaluation**：**

1. 內容(切題、創意): 40% Content (subject agreement, creativity) 40%

Content (subject agreement, creativity) 40%

1. 視覺呈現(剪輯、拍攝、後製、演出)：35%

Production technology (acting, shooting, editing, and post production): 35%

1. 語文表達(用語、發音、語調、流暢度)：25%

Language expression(usage, pronunciation, intonation, fluency): 25%

※遇有同分情形時，將以1. 內容(切題、創意) 2. 視覺呈現(剪輯、拍攝、後製、演出) 3. 語文表達(用語、發音、語調、流暢度)的得分高低順序決定名次。

\*If two teams have the same scores, the ranking will be determined by the results in the criteria in the priority of content, production, and language.

**六、獎勵方式**Prizes**：**

選出前三名優秀作品，各頒發獎金及獎狀。

The top three winners/winning groups will receive rewards and certificates.

第一名：獎金2,500元及獎狀

The 1st Prize: NTD$ 2,500 and a certificate

第二名：獎金1,500元及獎狀

The 2nd Prize: NTD$ 1,500 and a certificate

第三名：獎金1,000元及獎狀

The 3rd Prize: NTD$ 1,000 and a certificate

※參賽同學皆頒予參賽證明

※All contestants will receive certificates of participation.

**七、聯絡方式**Contact Information**：**

文藻外語大學英語教學中心

Tel：(07)342-6031 ext. 5903/5904

Email：[wenzaoetlc@gmail.com](mailto:wenzaoetlc@gmail.com)

聯絡人：林美辰 助理

Center for English Language Teaching, Wenzao Ursuline University of Languages

Attention: Ms. Meichen Lin

Tel: (07) 342-6031 ext. 5903/5904

E-mail: [wenzaoetlc@gmail.com](mailto:wenzaoetlc@gmail.com)

**附件一Attachment 1 比賽報名表 Registration Form**

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| **2020文藻外語大學「美麗行為」微電影比賽報名表**  2020 English Micro-film Contest: Beautiful Acts, Wenzao Ursuline University of Languages  報名日期/Registration Date: 109 年/Year 月/Month 日/Day | | | | |
|  | 1 | 2 | 3 | 4 |
| **參賽者姓名**  Contestant(s) |  |  |  |  |
| **聯絡電話**  Mobile No.: |  |  |  |  |
| **電子信箱**  Email |  |  |  |  |
| **科 系**  Department |  |  |  |  |
| **級 數**  Level |  |  |  |  |
| **年 級**  Year |  |  |  |  |
| **指導老師**  Teacher’s name  (無則免填)  Advisor(if any) |  |  |  |  |
| **影片連結** Video Link: | | | | |
| ＊報名表收件截止日期:  請至中心網站下載報名表，填妥後於民國109年5月15日 (週五) 17:00以前 email至wenzaoetlc@gmail.com信箱。報名主旨請註明：**報名「美麗行為」微電影比賽 (參賽者姓名)**。  Please pay attention to the due date and specify the purpose in your email subject line as above. | | | | |

**附件二Attachment 2 Copyright Authorization**

**著作權授權同意書Agreement of Copyright Authorization**

親愛的同學您好

為在校園推廣美麗行為，此次比賽的得獎作品會公開展出，如果您同意，請在本同意書上簽名並掃描成PDF檔寄至指定的email信箱，您的簽名表示您已經同意這些資料在保有個人隱私權下，作為此次比賽的成果展出使用。

文藻外語大學英語教學中心

Dear Students,

Campaigning for beautiful acts on campus, the winning works will be exhibited in public. To show your agreement, please sign hereunder, scan and save the file as PDF and email to our assigned email address. Your signature here indicates that you have agreed that the contest works and materials will be used only for exhibition purposes and with your personal data protected.

CELT, Wenzao Ursuline University of Languages

學 生Names of Students:

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |

中華民國109/2020 年/Year 月/Month 日/Day