2020 English Micro-film Contest: Beautiful Acts

Wenzao Ursuline University of Languages

1. Purpose of the Contest: This contest is intended to guide students to observe beautiful acts in daily life to express friendliness to other human beings, both the natural and social environments, and the universe, while immersing them in the cultivation of humanities and encouraging them to apply language through authentic and spontaneous communication in English.
2. Organizer: Center for English Language Teaching, Wenzao Ursuline University of Languages
3. Due Date for Micro-film Submission: by 17:00 p.m. May 15 (Friday), 2020.
4. Registration for Contest
5. Qualifications of Contestants:
6. Contestants must be registered full-time undergraduate students of Wenzao University in the Day 4-year Program taking General English from Level 1 to Level 9 (including international students).
7. The contest is open to individuals or groups (of a maximum of 4 members).
8. Inter-departmental groupings (i.e. a team mixed with members from different departments, classes, or levels) are acceptable.
9. Restrictions
   1. The organizer has the right to terminate the right to participate if any image or text of the content includes insults, pornography, violence, or anything that is otherwise inappropriate, or infringes on copyright or intellectual property rights.
10. Contestants must submit a new entry with original materials that have not appeared in any other competitions.
11. Registration Procedures
12. Email to [wenzaoetlc@gmail.com](mailto:wenzaoetlc@gmail.com) the following documents before the due date and mark in the subject line [Register for Micro-film Contest “Beautiful Acts” (participant’s name)].
    * + 1. Contest Registration Form (See Attachment 1)
        2. Agreement of Copyright Authorization (See Attachment 2)
13. Videos will be uploaded to contestants’ own YouTube channels with privacy set as “Private” and the links are to be shared in the Contest Registration Form.
14. Contest Regulations
15. Timeframe
16. Registration & Submission: by 17:00 May 15 (Friday), 2020
17. Winners Announcement: by 17:00 June 5 (Friday), 2020 on CELT webpage
18. Specifications
19. Theme: A video about beautiful acts in life combining the application of the English language, under a title in English given by the maker.
20. Video Format:
    * + 1. A title should be given following the pattern either of “A Beautiful Act: \_\_\_\_\_” or of “Beautiful Acts: \_\_\_\_\_” as in the example of “A Beautiful Act: Spreading Happiness”.
        2. All kinds of audio-visual facilities can be applied in the making of the film. Equipment such as tablets, smart phones, or cameras can be used; however, there should always be a main plot against some background music.
        3. The topic and “The End” should be added to the beginning and the end of the film. The length of the video should not exceed 3 minutes.
        4. The video must come in MP4 and HD (1920×1080).
        5. Names of the team and individual team members should not appear in any part of the video; however, the emblem of Wenzao Ursuline University of Languages should appear after “The End.”
        6. The content of the video should be presented in English only and provided with English subtitles.
21. Criteria for Evaluation
22. Content (subject agreement, creativity) 40%
23. Production technology (acting, shooting, editing, and post production): 35%
24. Language expression(usage, pronunciation, intonation, fluency): 25%

\*If two teams have the same scores, the ranking will be determined by the results in the criteria in the priority of content, production, and language.

1. Prizes

The top three winners/winning groups will receive rewards and certificates.

The 1st Prize: NTD$ 2,500 and a certificate

The 2nd Prize: NTD$ 1,500 and a certificate

The 3rd Prize: NTD$ 1,000 and a certificate

※All contestants will receive certificates of participation.

1. Contact Information

Center for English Language Teaching, Wenzao Ursuline University of Languages

Attention: Ms. Meichen Lin

Tel: (07) 342-6031 ext. 5903/5904

E-mail: [wenzaoetlc@gmail.com](mailto:wenzaoetlc@gmail.com)

**附件一Attachment 1 比賽報名表 Registration Form**

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| **2020文藻外語大學「美麗行為」微電影比賽報名表**  2020 English Micro-film Contest: Beautiful Acts, Wenzao Ursuline University of Languages  報名日期/Registration Date: 109 年/Year 月/Month 日/Day | | | | |
| **參賽者姓名**  Contestant(s) |  |  |  |  |
| **聯絡電話**  Mobile No.: |  |  |  |  |
| **電子信箱**  Email |  |  |  |  |
| **科 系**  Department |  |  |  |  |
| **級 數**  Level |  |  |  |  |
| **年 級**  Year |  |  |  |  |
| **指導老師**  **Teacher’s name**  **Advisor (if any)** |  |  |  |  |
| **影片連結** Video Link: | | | | |
| ＊報名表收件截止日期:  請至中心網站下載報名表，填妥後於民國109年5月15日 (週五) 17:00以前 email至wenzaoetlc@gmail.com信箱。報名主旨請註明：**報名「美麗行為」微電影比賽 (參賽者姓名)**。  Please pay attention to the due date and specify the purpose in your email subject line as above. | | | | |

**附件二Attachment 2 Copyright Authorization**

**著作權授權同意書Agreement of Copyright Authorization**

親愛的同學您好

為在校園推廣美麗行為，此次比賽的得獎作品會公開展出，如果您同意，請在本同意書上簽名並掃描成PDF檔寄至指定的email信箱，您的簽名表示您已經同意這些資料在保有個人隱私權下，作為此次比賽的成果展出使用。

文藻外語大學英語教學中心

Dear Students,

Campaigning for beautiful acts on campus, the winning works will be exhibited in public. To show your agreement, please sign hereunder, scan and save the file as PDF and email to our assigned email address. Your signature here indicates that you have agreed that the contest works and materials will be used only for exhibition purposes and with your personal data protected.

CELT, Wenzao Ursuline University of Languages

學 生Names of Students:

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中華民國109/2020 年/Year 月/Month 日/Day