Supplying Her with Essentials

The Rationale



Sanitary napkins support women during their period. However, not everyone has enough knowledge of the period and sanitary napkins. Hence, there comes the "She Can" foundation!

The Process



- Data collection:
 - 1. We know about "She Can" Foundation from Kimberly Clark website.
 - 2. We found the real story from "She Can" Foundation, Indonesia.
- Problems & solutions:
 - P1. The first story we found was missing.
 - S1. We found another story from Indonesia.
 - P2. Santi's information isn't detailed enough.
 - S2. We viewed more websites to dig out her detain and even translated her story from Indonesian to English.



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Main ingredients:

Non-woven fabric, pulp, and waterproof membrane made by Kotex, Indonesia. Aside from producing essential sanitary napkins, Kotex established "She Can" Foundation offering education and funds for those women with dreams. Santi Setyaningsih, being hearing-impaired, is one of the beneficiaries of this foundation. With hearing limitations, Santi encountered some unfair treatment. Fortunately, Santi happened to know about "She Can" Foundation, providing funds to support Santi to build a company, Creativeable Project, empowering Micro, Small and Medium-sized Enterprises (MSMEs) for disabled people through art, craft, and photography. Besides, she built a community, Kutilang Riau, developing the potential of those hearing-impaired youth and nurtured the first sign language interpreter. Thanks to "She Can" Foundation, Santi has empowered herself to pay it forward!



The Findings



- l. Period stigma:
 - o lack of hygiene eduacation
- 2. Different assistance:
 - o in Malaysia → providing funds
 - in South America → giving
 hygiene education
- 3. Social Cooperation
 - cooperating with <u>Alliance</u>
 <u>for Period Supplies</u> to
 provide period essentials
 and improve lives

The Conclusion



Kotex devotes itself to female's rights. It established the "She Can" foundation, providing women the essentials, health education, and even the opportunities to build their dreams. In order to tell the world, "Period or not, she can!"

STA



The Rationale

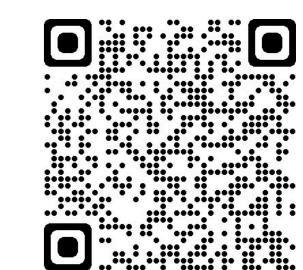
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