

Changes Of Pier-2



Introduction

- **Where** is Pier-2?
- **What** is the goal of the project?

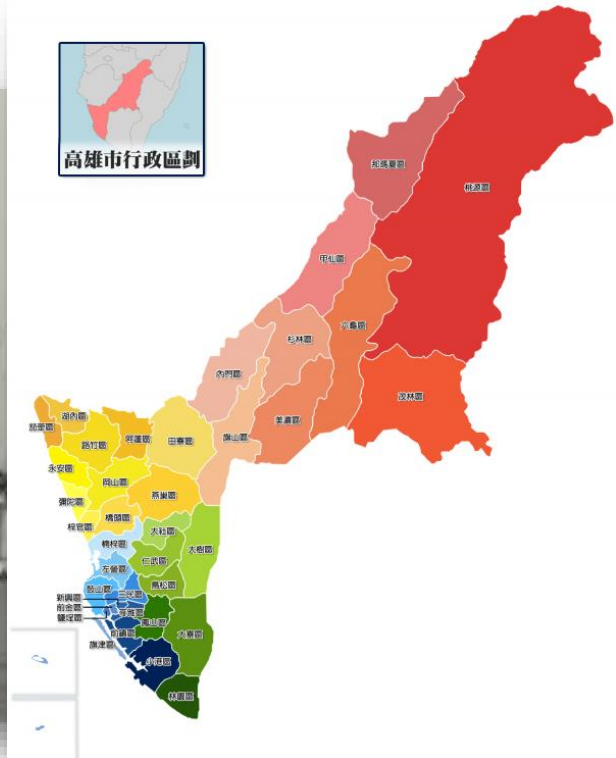


Where is Pier-2

- Famous **sightseeing spot** in Kaohsiung

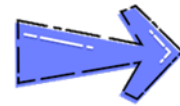
Past: store sugar or fish powder

Now: art center since 2000



What Is the Goal of the Project

- Provide more activities





Interviews

Proposal

Problems

Solutions

Interviews



The vendor :

Not many people come to Pier-2 on weekdays.

Students :

Some of the products in Pier-2 are expensive.



The visitors :

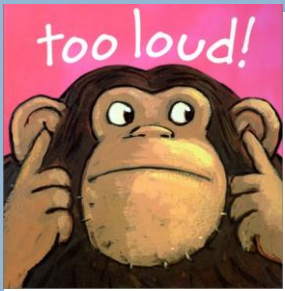
Having no idea what to do in Pier-2.

Proposal



1. To offer discounts to university students.
2. To hold different kinds of fairs on weekdays.





Problems

1. Fairs may be so loud as to annoy the neighbors.
2. People may get bored with the same or repeated fairs.
3. The elders can't get the latest news of Pier-2 events.



Conclusion

1. Pier-2 is a remarkable sightseeing spot with an interesting background.
2. Pier-2 has potential for better use of the space to invite more people on weekdays.

Thanks FOR Listening