

Wenzao Ursuline University of Languages

English 8

Passport Project

Theme 4

Topic: Interview a Pet Nutritionist

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	numbers and names	job description
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Translated Interview

In this project, we had an interview with a pet nutritionist who studies food for pets. Her name is Quincy Wong. Quincy is from Penang, Malaysia and she is a good friend of Jasmine. Quincy started her business from zero, a young lady who does not know much about dogs and food. Since the first contact with dog in 2007, Quincy falls in love with this creature and has put a lot of effort to make them nice and healthy foods. Therefore, she founded “Furkiss Dog Cookies and Cake” officially in 2015.

As a talented lady, Quincy never hesitates to bring her creativeness into full play. She expands her business from dehydrated snacks to cookies, cakes, doughnuts, and more which are consumable by dogs. She not only pays attention and does a lot of research when she is creating new menu, the plating and packing are also important part. Her latest products are microwavable bento, herbal broth in a pouch and millet congee. With Chinese medicine added into these foods, it may result in better health for pets. In addition, Quincy also corporates with local veteran hospital to come out a series of special care snacks for those with health issue.

Quincy’s goal is all pets get to have wonderful meal like their human. She has very determined mind. As a pet nutritionist, she gets questioned a lot by her customer who loves her lovely products but doubts her profession. However, she did not give up and continue to improve herself. From Quincy’s works, we can tell that she is very innovative. She never stopped to be creative, and she never afraid of try and error. Perfectionism might not always bring a positive image to people, but thanks to her perfectionism, Quincy always makes sure her products are completely perfect before she puts them onto the market for sell and hand the order to her customers.

We have learned a lot from Quincy through the interview. Pets are not any animals; they are family and life-long company to some people. Quincy’s works help a lot of pet owner like us to pamper our pets in a healthy and happy way.

Conversation Dialogues

Interviewer: Jasmine

Interviewee: Quincy

J: Hello, I am Jasmine. So, I have an English assignment to submit, therefore I am pleased to have my best friend Quincy today for this interview. Same as me, Quincy is from Penang, Malaysia, and she is a pet nutritionist. She does a lot of researches and data collection on food ingredients before making them into beautiful and nutritious desserts and cakes that can be consumed by pets. Now, before we start the interview, I would like to express my appreciation to Quincy, thank you for your time and also the information of pets' nutrition that you provided. Thank you so much.

Q: Thank you for interviewing me.

J: Thank you. So, now, let's start. First question, when do you start your study on pet nutrition?

Q: My first contact with dog was 2007, my housemate's dog. When she was away for weeks to be back to her hometown, I took care of her dog. It is someone's dog, someone's precious, I better do my job well. So, I started to search on the internet, the dos and don'ts to feed a dog, what food makes them healthier etc. Years later, I got myself a picky dog, her name is Cutie. She doesn't eat dry dog food and I can't afford to give her can food every meal, so I decide to cook for her. Since she is a very fussy dog, I must be sure the foods taste good and nutritious before I put them on her table, also I hope she is always in good health condition so we can be together as long as possible.

J: What bring you the idea to expand your works, from your own kitchen to a business?

Q: I first started doing cakes and cookies for my own dog and my friends' dogs, then I started doing doughnut, cupcakes and mooncakes for pets. I got good feedback from my friends so they suggested me that I should rather sell my "artworks". At the same time, I really hope the pets get to enjoy food like human do, have their own birthday cake, or spend mooncake festival by eating mooncake together with their human.

J: You are selling a long list of selections for the pets, other than the mentioned cakes, cookies, cupcakes and doughnut, you have new products like bento and broth. Where do you get these recipes or ideas from?

Q: Human food! For example, mooncakes. My dog stares at me deadly when I was eating mooncake without sharing with her, of course she can't have that because of the ingredients that are not suitable for animals. I want my dog to stop cursing me therefore I made some research to find out what can I use to replace the ingredients of human's mooncake to make a dog's mooncake. Then the idea of dog's bento came into my mind when I was shopping at the organic store. Those healthy and organic set meals are nicely packed and displayed on the fridge rack, people can just grab and go, with or without heating it. So, I think it would be easy for the pet owner if there is a ready-made meal like this for the pets, one more choice to feed the dog and it is quick and healthy.

J: I know that you just launched a booth in the largest vet hospital in Penang, and the selections on the booth are mainly for the pets with health issues. Can you tell us more about this?

Q: Sure. You see, dogs unlike human, they can't talk and just tell us when they are not feeling well. The pet's owner usually finds out something is wrong with the dog when it becomes inactive or doesn't eat. A responsible pet's owner should bring the pet for health check annually while they go for the annual injections. We can find out most of the pet's condition at the beginning stage through blood test, and so the owner can do the necessities. Other than supplements, we can use food to help the pets. Chinese medication has more than 2000 years of history. It is used not only to cure but to improve human body condition, make us strong and healthy, as well as a prevention to illness too. It was a long journey of research to come out what Chinese medications can and cannot give to the dogs, what kind of medicine can solve what issue or improve the health condition. With Chinese medication added into the snacks and meals, the pets with special needs now get to enjoy snacks too like any other healthy dogs!

J: I am glad that your business is very successful and expanding smoothly. What is your biggest or proudest accomplishment so far?

Q: I love when people point at my products and ask me “is this for human or pets consume?”. It means my artwork is so fine and excellent that they can’t tell the difference! It is always my intention and dream to make all dogs get to enjoy food like human do. I think it is unfair to say or think that dogs only deserve to eat dog food.

J: Well said! I really hope you can make your dreams come true, everything goes smoothly in making more varieties of dog snacks and fresh food, as well as in expanding your business. Thank you again for making time for this interview.

Q: Thank you.

Reference

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2. Boemi, A. (n. d.). Holistic Pet Wellness. Food Energetics for Dogs – Warm, Hot, Cold Food & Proteins. Retrieved from: <https://holisticpetwellness.co/food-energetics-dogs-warm-hot-cold-food-proteins/>