

Changes of Pier-2

Course: English 9

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Date of completion: 2021 / 01 / 01

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Essay Outline

Title: Changes of Pier-2

I. Introduction

A. Background:

"Pier-2 Art Center" is one of the famous sightseeing spots in Kaohsiung; however, the buildings were originally used as warehouses to store sugar or fish powder a half century ago.

B. Thesis statement:

In order to accomplish our project, we set two goals which are understanding the history of Pier-2 Art Center and promoting the appeals of this place to people, especially locals. (in a complete sentence)

II. Body of Development

- A. Firstly, every member needs to have a thorough knowledge of the background of Pier-2 to be more familiar with this place.
 - 1. We need to search the information as much as we can.
 - a. Searching the internet.
 - 2. We will share the information with our peers.
 - a. Having the meeting every Monday and Friday.
 - b. Discussing any ideas.
- B. Secondly, we want to make Pier-2 more attractive not only for tourists but also for local people.
 - 1. Many tourists visit Pier-2 while local people seldom go there.
 - a. Pier-2 is known as the famous sightseeing spot.
 - b. Some Taiwanese who live in Kaohsiung have been to Pier-2 only a few times.
 - 2. We need to find a reason why local people do not visit there as much as tourists.
 - a. Having interview

III. Conclusion:

In conclusion, we try to keep having good communication with each other as much as we can be familiar with Pier-2. Besides acquiring the knowledge, we want more local people to visit Pier-2.

(paraphrase & summary in complete sentences)

1108212024 秦靜安 Ann 1108201038 陳鈺芙 Kristy 1108211501 小椋友子 Tomoko 1108210503 林前宗 Rommero

I. Introduction

"Pier-2 Art Center" is one of the famous sightseeing spots in Kaohsiung. It has commercial buildings such as retail shops and restaurants as well as art galleries and small concert venues to amuse visitors from local people to foreign tourists. Surprisingly, the buildings were originally used as warehouses to store sugar or fish powder a half century ago. In 2000, it was discovered by accident and changed into the art center with the help of the government and local artists. We got curious about the story behind it; therefore, we decided to research "Pier-2" as our topic for the final project. Our project was named "Changes of Pier-2" and we will focus on how Pier-2 changed from warehouses into the art center to catch people's attention to the history of Pier-2 as well as introduce the function of Pier-2 now. In order to accomplish our project, we set two goals which are understanding the history of Pier-2 Art Center and promoting the appeals of this place to people, especially locals.

Firstly, every member needs to have a thorough knowledge of the background of Pier-2 to be familiar with this place. If we do not know about Pier-2, we cannot present our project on the final presentation. In order to deepen everyone's knowledge, each of us have been searching about history in detail on the Internet as much as we can. We are planning to meet up to share the information and discuss the project every Monday and Friday. We think it is important to decide or share anything by discussion. Moreover, we will visit Pier-2 on December 6th not only to enhance our knowledge and motivation but also to shoot the video to present our project.

Secondly, we want to make Pier-2 more attractive not only for tourists but also for local people. As we mentioned earlier, Pier-2 is known as the famous sightseeing spot. Many tourists visit Pier-2 when they travel to Kaohsiung. However, local people do not go there as much as travelers. We know some Taiwanese friends have been there only a few times even though they live in Kaohsiung for a long time. In order to understand what local people think about Pier-2, we had interviews with locals

when we visited Pier-2 on 6th of December. Based on these interviews, we want to analyze the reasons why local people are not attracted to Pier-2 and think about the proposals later on.

In conclusion, we try to keep having good communication with each other as much as we can be familiar with Pier-2. Besides acquiring the knowledge, we want more local people to visit Pier-2.

Word count: 437 words

Essay Outline

Title: Changes of Pier-2

I. Introduction

A. Background:

Our group agrees that Pier-2 Art Center has an interesting history behind it. The fact that it has already become the most popular spot in Kaohsiung but not many people know about the history behind it, makes us realize this is the potential of bringing awareness to this specific popular spot in Kaohsiung.

B. Thesis Statement:

In order to do that, our group decided to analyze what the visitors want by doing an interview in Pier-2.

II. Body of Development

- A. Firstly, we went to Pier-2 to do an interview to get the idea of what the visitors and also the vendors wanted.
 - 1. To make our goals clearer, we did the interview with the elder, the young generation, and also the vendor.
- B. Secondly, after the interview we conclude that the visitors and the vendors want better improvement for Pier-2.
 - 1. More events on the weekdays

III. Conclusion

In conclusion, during the interviews we noticed that on the weekdays not many people come to Pier-2 because there isn't any interesting activity in Pier-2 according to the interviewees, so we decided to make a proposal to improve Pier-2.

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II. **Target Analysis**

Our group agrees that Pier-2 Art Center has an interesting history behind it. The fact that it

has already become the most popular spot in Kaohsiung but not many people know about the history

behind it, makes us realize this is the potential of bringing awareness to this specific popular spot in

Kaohsiung. In order to do that, our group decided to analyze what the visitors want by doing an

interview in Pier-2.

Firstly, we went to Pier-2 to do an interview to get the idea of what the visitors and also the

vendors wanted. To make our goals clearer, we did the interview with the elder, the young generation,

and also the vendor. We made three questions to ask the visitors and the vendors. The first question

is "What do you think about Pier-2?", the second question is "What kind of problem do you think it

should be improved?", and the last question is "What do you expect for the future of Pier-2?". By

asking these questions we expect to gain information about what they care about.

Secondly, after the interview we conclude that the visitors and the vendors want better

improvement for Pier-2. According to the results, they wish there will be more events on the weekdays.

The visitors said that there aren't any activities to do in Pier-2 on the weekdays, only seeing what is

available there. During the interviews, the vendors also mentioned that not many people come to Pier-

2 on the weekdays, but only crowded on the weekends. Not only the visitors but also the vendors,

they thought more activities on the weekdays could bring entertainment for the visitors. Moreover,

we expect it could separate the activities for the weekdays and also the weekends.

In conclusion, during the interviews we noticed that on the weekdays not many people come

to Pier-2 because there isn't any interesting activity in Pier-2 according to the interviewees, so we

decided to make a proposal to improve Pier-2.

Word Count: 329 words

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Essay Outline

Title: Changes of Pier-2

I. Introduction

A. Background:

Our group defines Pier-2 as an art center, and we can encourage them to hold more activities on weekdays to let more people visit there.

B. Thesis statement:

In order to attract more people to visit Pier-2 on weekdays, we make two proposals to improve Pier-2.

II. Body of Development

- A. Firstly, some hand making shops can offer the discount for university students.
- B. Secondly, we recommend Pier-2 to hold different kinds of fairs on weekdays.

III. Conclusion:

In conclusion, in order to increase the number of visitors on weekdays, we propose to have discounts for students to some hand making shops. Moreover, we think having the various activities in Pier-2 is a good way to attract more visitors on weekdays. If there is some negative feedback from local people, we are eager to find some solutions to improve our proposals later.

III. Proposal

Pier-2 which is regarded as an art center holds a variety of activities on weekends. On the

other hand, there are few activities on weekdays; therefore, it is not as lively as on weekends. In order

to attract more people to visit Pier-2 on weekdays, we make two proposals to improve Pier-2.

Firstly, we encourage hand making shops to have discounts for students. There are different

hand making shops in Pier-2, such as hand making rings, charms, notebooks... and so on. We think

that young generations such as university students are interested in hand making. Moreover, they are

more likely to be free after school on weekdays. However, most students think that hand making fees

are too expensive to try. We expect that students will be more willing to visit hand making shops on

weekdays if there are discounts.

Secondly, we recommend Pier-2 to hold different kinds of fairs on weekdays. For example,

the cross-cultural fairs will be interesting. We found the association which helps Southeast Asia

immigrants called KFI, Kaohsiung Friends of Indonesia Association. KFI can invite people from

different countries to participate in this fair to share their own culture such as their traditional clothes,

their local dance and so on as well as sell their traditional food. If Pier-2 cooperates with KFI, they

will not only improve the weekdays economy but also increase the popularity of exotic culture. We

believe this is the best idea to make Pier-2 a better place. Nevertheless, we are not sure how local

people react. Therefore, we made a google form to hear their opinions.

In conclusion, in order to increase the number of visitors on weekdays, we propose to have

discounts for students to some hand making shops. Moreover, we think having the various activities

in Pier-2 is a good way to attract more visitors on weekdays. If there is some negative feedback from

local people, we are eager to find some solutions to improve our proposals later.

Word count: 328 words

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1108211501 小椋友子

Essay Outline

Title: Changes of Pier-2

I. Introduction

A. Background:

Before finishing this project, we decided to reflect on our proposals and attitude throughout this project in order to improve our project. As a result, we found some errors that we neglected.

B. Thesis statement:

We want to find solutions to each problem in our proposals as well as our attitude towards this project to complete our project successfully.

II. Body of development

- A. First, we found out that our proposals were imperfect with the investigation google form from local people.
 - 1. The fair at night may annoy the neighbors.
 - a. Some of them said the fairs at the Pier-2 holds should not be too loud to annoy the neighbors.
 - b. Every scale of the fairs should be limited.
 - 2. The fair should not be repeated.
 - a. There is an idea that people may be tired of the fairs in Pier-2.
 - b. Every week should have a different theme.
 - 3. The elder said that they did not know these kinds of activities.
 - a. The elders cannot get the latest information about Pier-2.
 - b. Add more flyers on the bulletin board in every village in Kaohsiung.
- B. Second, we did not have great attitudes toward this project, thus we could not carry out this project as smoothly as we expected.
 - Lack of clear and deep thought
 - a. We had to change whole ideas because original ones were not deep enough.
 - b. We must come up with ideas with critical thinking on our minds.
 - 2. Lack of communication
 - a. Some of us were too shy to speak out.
 - b. We must make sure if everyone is on the same page.

III. Conclusion:

To sum up, through our reflection, we realized that there are some flaws in our proposals to Pier-2. We came up with good solutions to make local people satisfied. Moreover, we try to change our minds to have better communications and think critically to conduct the project smoothly.

IV. Solution and Results

The project is coming to an end in a few weeks. We have been trying to do our best to develop our project. We went to Pier-2 to observe the environment and had some interviews to get to know what local people thought about Pier-2. As a result, the problems were revealed. We came up with good proposals such as having some fairs on weekdays to attract more visitors. Before finishing this project, we decided to reflect on our proposals and attitude throughout this project in order to improve our project. Therefore, we found some errors that we had neglected. Here we reflect on solutions to each problem in our proposals as well as our skills to complete our project successfully.

First, we found our errors of the proposal through the google form from the locals, and luckily, we invited people of different ages who filled out our form. Here came three main problems in our proposal:

- 1. The locals said the little market shouldn't be too loud to annoy the neighbors.
- 2. The people may soon be tired of the little markets.
- 3. The elder can't get the latest news of the shops in Pier-2.

The issues above may cause the protest from the neighborhood and in this way the little markets on the weekdays may be suspended. However, we have to deal with these problems.

We came up with these solutions:

- 1. Every scale of the market should be limited.
- 2. Every week should have a different theme.
- 3. Add more flyers on the bulletin boards in every village in Kaohsiung.

In the first solution, if we confine the scale of the fair, and decrease the number of people in it, then, the neighbors won't be greatly impacted. The second is that we should have multiple themes of the little market to attract people such as a culture exchange market, a hand making market and so on. Therefore, the visitors won't be tired of it very soon. The last one indicated the way to spread the news of the Pier-2 for the elderly. We should advocate the news in many ways not only to one age group but also groups of various ages. For example, adding more flyers on the bulletin boards in every village in Kaohsiung.

Second, we did not have enough skills to work on this project. Thus, we could not carry out this project as smoothly as we expected. For example, our thoughts were not deep and clear enough. As the project went on, we realized we could not come up with further ideas. Hence, we had to give up original ideas and took time to rethink. In order to avoid wasting our time, we needed to develop our ideas with critical thinking in our minds. Besides critical thinking, the most crucial problems we encountered was lack of communication. Some of our members were too shy to express their ideas or even to ask others some questions when they did not understand what we decided. As some did not have any opposing opinions or further questions, the rest assumed that everyone understood and agreed with those ideas. Therefore, we made some misunderstandings in our group without even noticing. We had to confirm if everyone was on the same page for every discussion.

To sum up, through our reflection, we realized that there were some flaws in our proposals to Pier-2. We came up with revisions to make local people satisfied. After we finish our new proposal, we will open another google form to see the reflection from the locals. Moreover, we try to change our minds to have better communication and think critically to conduct the project smoothly.

Word count: 607

V. Reference

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Cai Yunshan, Zhuang Shuzi. 從港埠倉庫到藝術特區——駁二藝術特區之發展歷程.

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2. Video

Kaohsiung Pier 2 Art Center

https://www.travelking.com.tw/eng/tourguide/scenery104771.html

Cultural exchange market

https://www.instagram.com/p/CHy566bD36v/?igshid=1mig4jfbrak8r

3. Pictures

- Fireworks on 2000

https://m.xuite.net/blog/hcp13/twblog/136528260

https://zh.m.wikipedia.org/wiki/中華民國國慶煙火

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lingyaliao.blogspot.com

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http://www.kpld.com.tw/warehouse/3

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https://hamasen.khcc.gov.tw/home02.aspx?ID=\$4000&IDK=2&EXEC=L

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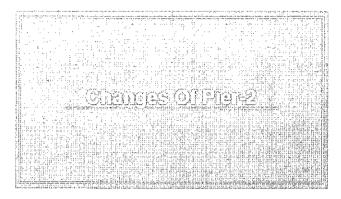
https://zh.m.wikipedia.org/wiki/高雄市歷史

https://zh.m.wikipedia.org/wiki/打狗港

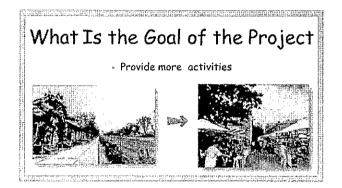
-Pier-2 Art Center

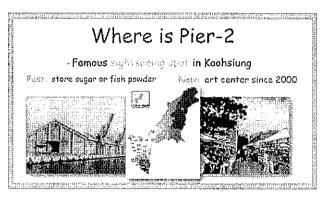
https://zh.wikipedia.org/wiki/%E9%A7%81%E4%BA%8C%E8%97%9D%E8%A1%93%E7%89%B9%E5%8D%80

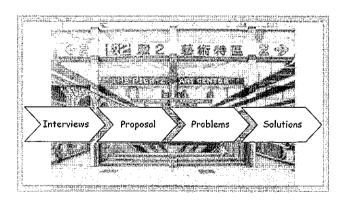
VI. Presentation file

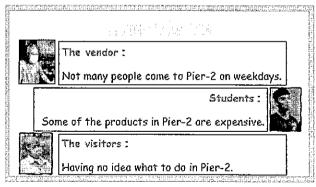




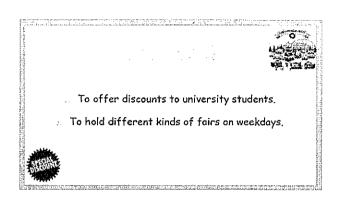


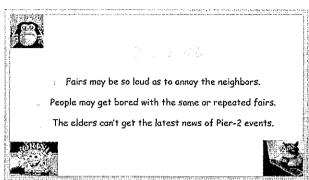






VI. Presentation file











Job Division and Description

| Job | Description | Name & ID. No. |
|---------------------|---|---|
| Leader | Call for meetingsArrange schedule of tasks | 陳鈺芙 1108201038 |
| Secretary | Write minutes of meetings Keep records of all project related development Make PPT for final presentation | 陳鈺芙 1108201038 呂書好 1108212041 |
| Art Designer | Draw pictures, illustrationsMaking poster | 陳羿安 1108204066 歐昕宜 1108200141 |
| Digital Designer | Make videoTrim videoTake photos | 小椋友子 1108211504 秦靜安 1108212024 林前宗 1108210503 |
| Cashier | Write an account report | 林前宗 1108210503 |
| Interviewer | Design survey questionsInterview local people | 秦靜安 1108212024 小椋友子 1108211504 陳鈺芙 1108201038 |

Budget and accounting reports

Fee Per Person (with attachments)

| Item | Price (NTD) | Amount | Total | Notes |
|----------------|--------------------------------|-----------|-----------------|--|
| Transportation | MRT 22 NT x 2 Bus 10 NT x 2 | 5 persons | 320 NT | 64 NT / person To survey, interview, take photos and videos. |
| Lunch & Drinks | 338 NT | 5 persons | 1690 NT | |
| Stationery | 1 NT | 24 pages | 24 NT | To print the project |
| Sum | | | 203 <u>4</u> NT | |

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Minutes of meetings

| Meeting of | Group 3—1 st meeting | |
|--------------|---|--------------|
| Date | December 6 th , 2020 | |
| Time | 12 pm~ 02 pm | |
| Place | Now & Then restaura | ant |
| | No.2, Dayi St, Yancheng Dist. Kaohsiung, Taiwan | |
| Participants | Typed Name | Signature |
| | 陳鈺芙 Kristy | 陳鈺芙 kristy |
| | 歐昕宜 Samantha | 歐門鱼 Samantha |
| | 陳羿安 Joanne | absent |
| | 林前宗 Rommero | 科前宗 Rommero |
| | 小椋友子 Tomoko | 小木东友子 Tomoko |
| | 秦靜安 Ann | 素静平Ann |
| | 呂書妤 Joyce | absent |

Discussion

Topic 1: How to present the video?

Conclusion: We make a timeline for the video

Brief Introduction \rightarrow History \rightarrow Pier-2 Now \rightarrow Facilities \rightarrow Problem and Solution

Topic 2: Questions for interview

Conclusion: We decided to ask three questions for the project

Q: what do you think about Pier-2?

Q: what kind of problem do you think it should be improved?

Q: what do you expect for the future of Pier-2?

| Meeting of | Group 3—2 nd meetin | g |
|--------------|---------------------------------|--------------|
| Date | December 7 th , 2020 | |
| Time | 06 pm~ 08 pm | |
| Place | Library of Wenzao | |
| Participants | Typed Name | Signature |
| | 陳鈺芙 Kristy | 陳鈺芙 Kristy |
| | 歐昕宜 Samantha | 强的鱼 Samantha |
| | 陳羿安 Joanne | 陳建安 Joanne |
| | 林前宗 Rommero | 种前会 Rommero |
| | 小椋友子 Tomoko | 小椋 友子 Tomoko |
| 10 | 秦靜安 Ann | absent |
| | 呂書妤 Joyce | absent |

Discussion

Topic: Subtitle of the video.

Conclusion: We divided the video into 5 parts

- 1. Brief introduction (1 person)
- 2. History (2 persons)
- 3. Pier-2 now (2 persons)
- 4. Facilities (1 person)
- 5. Problems and solution (1 person)

| Meeting of | Group 3—3 rd meeting | |
|--------------|---------------------------------|-------------|
| Date | December 11 th ,2020 | |
| Time | 03 pm~05 pm / 05 pi | n~ 07 pm |
| Place | Library of Wenzao | |
| Participants | Typed Name | Signature |
| | 陳鈺芙 Kristy | 陳鈺芙 Kristy |
| | 歐昕宜 Samantha | absent |
| | 陳羿安 Joanne | 陳母子 Joanne |
| | 林前宗 Rommero | 林前宗 Rommero |
| | 小椋友子 Tomoko | 小林友子 Tomoko |
| | 秦靜安 Ann | 秦靜中Ann |
| | 呂書妤 Joyce | 呂書好Joyce |

Discussion

Topic: Checking the main goals for the 1st essay (Introduction)

Conclusion: We check some mistakes and revise the contents.

| Meeting of | Group 3—4 th meeting | |
|--------------|----------------------------------|--------------|
| Date | December 12 th , 2020 | |
| Time | 02 pm~04 pm / 09 pr | n~10 pm |
| Place | Voice call | |
| Participants | Typed Name | Signature |
| | 陳鈺芙 Kristy | absent |
| | 歐昕宜 Samantha | 副的直 Sangntha |
| | 陳羿安 Joanne | 陳基辛 Joanne |
| | 林前宗 Rommero | absent |
| | 小椋友子 Tomoko | 小林 友子 Tomoko |
| | 秦靜安 Ann | 秦青爭安 Ann |
| | 呂書妤 Joyce | 呂書好 Joyce |

Discussion

Topic 1: Double check the main goals for the 1st essay (Introduction)

Conclusion: We finish checking the 1st essay.

Topic 2: Discuss about proposal

Conclusion: We finished the outline part of the proposal.

| Meeting of | Group 3—5 th meeting | |
|--------------|---------------------------------|--------------|
| Date | December 14 th ,2020 | |
| Time | 05 pm~07 pm | |
| Place | Library of Wenzao | |
| Participants | Typed Name | Signature |
| | 陳鈺芙 Kristy | absent |
| | 歐昕宜 Samantha | 融的直 Samantha |
| | 陳羿安 Joanne | 陳對方 Joanne |
| | 林前宗 Rommero | 科前皇 Rommero |
| | 小椋友子 Tomoko | 小林友子 Tomoko |
| | 秦靜安 Ann | 素青華安Ann |
| | 呂書妤 Joyce | absent |

Discussion

Topic 1: Discuss some ways to make Pier-2 having more people on weekdays.

Conclusion:

- 1. The opening hour of some vendors should be longer
- 2. Having some discount with Student ID
- 3. Having the handmade bazaar and cooperate with some universities.
- 4. Holding some weekday bazaar and change the theme twice a week.
- 5. Holding cultural market and invite various countries to participate in.

Topic 2: Finish fixing the essay outline of target analysis.

Topic 3: Finish fixing the proposal essay.

| Meeting of | Group 3—6 th meeting | | |
|--------------|---------------------------------|---------------------------------|--|
| Date | December 28 th ,2020 | December 28 th ,2020 | |
| Time | 05 pm~07 pm | | |
| Place | Library of Wenzao | | |
| Participants | Typed Name | Signature | |
| | 陳鈺芙 Kristy | 陳鈺芙 kristy | |
| | 歐昕宜 Samantha | absent | |
| | 陳羿安 Joanne | 陳科子 Joanne | |
| | 林前宗 Rommero | absent | |
| | 小椋友子 Tomoko | 小林东友子 Tomoko | |
| | 秦靜安 Ann | absent | |
| | 呂書妤 Joyce | absent | |

Discussion

Topic 1: Collect the references.

Conclusion: We have collected some of the references.

Topic 2: Fix the job division problems.

Conclusion: We've done the part.

Timeline

